



Case Study

Lake Imaging

PROJECT TYPE

Site assessment, followed by full project management, design and construction of a medical diagnostic imaging centre (radiology clinic).

LOCATION

Ocean Grove, Victoria

SIZE

530 sqm

COMPLETION DATE

Q4, 2024



"Together we have created a beautiful clinic for the wonderful Ocean Grove community. We are very proud of the new premises and our added MRI service. Thank you to the Eagleheart team."

Tania Armstrong - GM, Lake Imaging

PROJECT BACKGROUND

Eagleheart partnered with Lake Imaging to deliver a new purpose-built radiology clinic in the coastal town of Ocean Grove, Victoria.

The plan was to relocate to a much larger site with the plan to bring the first MRI scanner to the community of Ocean Grove. They had outgrown their current clinic due to the growing number of referrals for medical imaging services. The town has seen a steady increase in permanent residents taking advantage of remote work options.

The project team at Lake Imaging found a warm shell space within the neighbourhood shopping centre, and engaged Eagleheart initially for an early site analysis.

SCOPE FOR A NEW CLINIC

One of Eagleheart's Project Consultants met with the project team onsite to determine if the space would accommodate their plans for their new radiology practice including provision for MRI.

Being such an expansive 530sqm space and with the base build already complete, it was important to assess the site in terms of access and plumbing requirements, with the floorplan framed around existing services without compromising on workflow.

Power was a significant consideration particularly with their plans to run a range of demanding services including MRI, CT, X-ray, OPG and DEXA at the same time.



VISION FOR THE SPACE

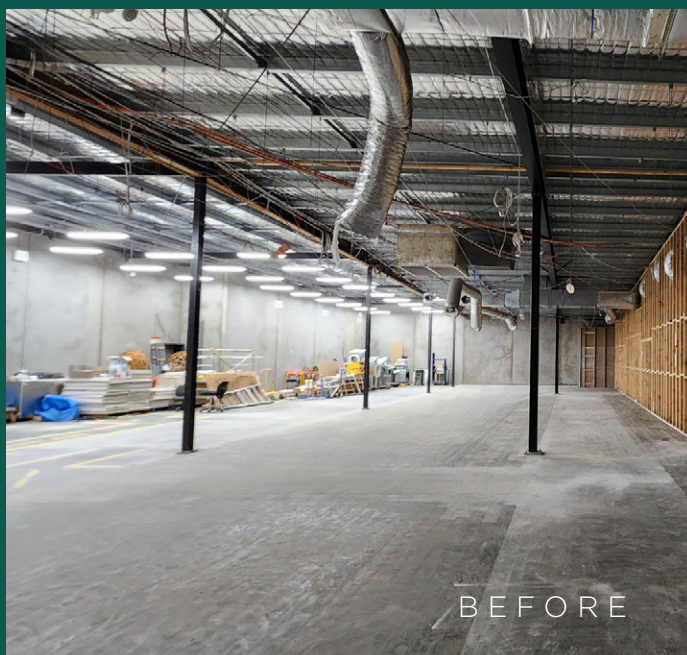
The design and construction of Lake Imaging's eighteenth clinic involved collaboration with their General Manager, project and marketing teams. Working together we were able to ensure that their new flagship clinic would reflect and evolve Lake Imaging's brand identity and set a benchmark for their future locations.

The floorplan is focused on staff and patient security with access control doors separating key areas of the radiology clinic. Patients can be triaged based on their needs with separate access to the clinic. A dedicated ambulance bay is located at the rear of the clinic, with direct access to modality services and the treatment room.

Features of the Radiology Clinic include:

- A generous reception and 25-seat waiting area
- Additional patient waiting zones throughout
- MRI and control room
- CT and control room
- Three ultrasound rooms
- Mammography room
- X-ray room
- OPG room
- DEXA room
- 2-bed treatment/recovery room
- Radiology write up areas
- Private offices and admin rooms
- Staff kitchen, lockers, and private amenities
- Patient change rooms and
- In-clinic DDA compliant toilet and washroom facilities

Eagleheart undertook the initial site assessments, arranged all permits, building certificates, radiation testing for the modality equipment and obtained the certificate of compliance. We also worked with their selected modality providers to ensure the smooth integration of their equipment into the floorplan design and build timeline.



"From visualising a new practice as an empty space, to seeing a floorplan on paper come alive, the relocation of our Ocean Grove practice into a brand-new, purpose-built comprehensive radiology clinic was a great project to be part of. Thank you Eagleheart for working with us to create a modern and welcoming design for our patients!"

Donna Carroll - Marketing Manager

INSPIRATION BEHIND THE DESIGN

The design was inspired by Ocean Grove's seaside charm and incorporates organic curves and warm timbers that provides a calm, non-clinical environment.

A cohesive palette of colours and finishes creates visual continuity with their existing clinics, while introducing a fresh, modern aesthetic that sets a benchmark for future locations.

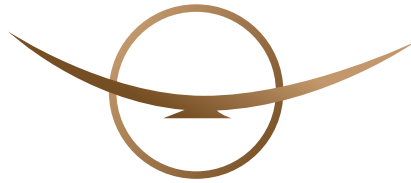
Key features include a custom contoured reception desk and expressive timber battens. These elements add character, enhance spatial flow and functionality, yet are practical for everyday use.

THE PROJECT OUTCOME

From the initial site review right through to placing the finishing touches on the final fitout, every detail was designed to support advanced medical diagnostics in a welcoming, state-of-the-art space. This new clinic enhances access to healthcare for the Ocean Grove community and reflects Lake Imaging's ongoing commitment to innovation and excellence in regional areas.

View the portfolio page on our website that showcases this radiology fitout, including a mini video.

To find out more about Lake Imaging, visit their website at lakeimaging.com.au



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ABOUT EAGLEHEART

Eagleheart has over 20 years of commercial industry experience, assisting some of the globe's most recognised corporations. We were born to challenge, streamline and reform the traditional method of designing, and constructing, a medical clinic by bringing world class experience to a local level.

Our complete, end-to-end fitout service includes the fitout of cold shell, warm shell and the demolishing and refit of existing spaces. We manage the entire process from concept, through to handover of a ready-to-use medical space.